



## News Release

**Contacts:**

Kim Sirois Pita, Pita Peaces  
860.324.7841 cell, pitapeaces@gmail.com

Sean Poole, COO, Champlin Packrite  
860.432.2818 phone, sean.poole@champlincompany.com

## Champlin Packrite Grows Design Engineering Team

(Manchester, CT – February 2016) — Making boxes might appear to be a simple process. But when shipping a large jet engine part valued at quarter million dollars or 20 foot long helicopter blades, the transportation container must be impeccably designed, inside and out.

Since 1931, Hartford-based Champlin Packrite has designed and created large-scale packaging with custom support systems for companies in the manufacturing and aerospace industries. Pratt & Whitney has been one of the companies' largest Connecticut customers for more than 80 years.

President & CEO Rory Poole, who started his career at Champlin as a scheduler back in the 80s, used to design the custom boxes himself, providing hand drawn sketches to wood and corrugated box makers in the manufacturing plant.

Today, the process is far more advanced at Champlin with a team of technologically savvy design engineers who work directly with clients to develop the exact specifications for custom industrial strength packaging and containers. All schematics are now developed through two- and three-dimensional design software, such as AutoCAD and SOLIDWORKS.

Champlin's design engineers are encouraged to get out from behind their desks, often visiting customer's facilities so they can examine and assess the valuable products in need of protective containers. For critical projects, they also observe the construction process in the manufacturing shop to ensure precision.

Engineer **Gino Magliocco** of East Hartford recently joined the company's design engineering team. With leadership and guidance from the CEO, Magliocco will work collaboratively with the team to determine the best structure and support systems necessary for their customer's products and parts.

A graduate of University of Hartford, Magliocco joined Champlin after working for nearly five years as a design engineer at photochemical manufacturing company, Conard Corporation. He brings extensive process-oriented and project management skills to the company. Lauer has been with Champlin for two years. Prior to Champlin, he worked for 17 years as a design engineer in the exhibit and tradeshow industry.

To learn more about Champlin, visit our website at [www.champlincompany.com](http://www.champlincompany.com) or give us call us at 860.432.2818.